GRAPHIC DESIGNER & ILLUSTRATOR



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www.stevenpozo.com



PROFILE

Diligent and meticulous graphic designer with a strong foundation in visual communication, page layout, and web design. Brings a high level of confidence in ability to learn fast and adapt to new environments.

SKILLS

Graphic Design, Illustration, Page Layout, Social Media, Photo Editing, Motion Graphics, Branding, Website Design, Familiar with Windows and Mac OS

SOFTWARE

Adobe Creative Cloud

Adobe XD, Acrobat, Photoshop, Illustrator, InDesign, After Effects, and Bridge

Microsoft 365

Microsoft Word, PowerPoint, Excel, Outlook and OneDrive

Google Workspace

Google Docs, Drive, Slides, Gmail, Keep, Forms

Website Builders

Wix, Wix Studio, Squarespace, Figma, Figjam, iCompendium

LANGUAGES

English, Spanish, Japanese

INTERESTS

Documentaries, Reading, Drawing, Browsing Art Books, Traveling, and Translation

EXPERIENCE

Assistant Manager and Archivist

Pat Lay and Kaare Rafoss, Jersey City, NJ

March 2025 — Present

Organizes 6 decades worth of artwork for 2 artists. Photographs works and preps them for museum exhibitions. Maintains 2 websites with correct information and updates with new reviews of artists' work. Communicates with museums and adapts quickly to sudden requests or new software.

Freelance Graphic Designer

Self-Employed, Belleville, NJ

February 2022 — Present

Consistently advertises to new clients, creates aesthetically pleasing designs for print, digital, and multimedia while abiding by strict deadlines. Project variety ranges from business cards, flyers, and menus to websites, typesetting, and social media posts.

PROJECTS

Store Rebrand + Mock Store Website

Designed a new logo, introduced a timer motif, a new color pallete, a new mission statement, a new presentation that is all incorporated into a new website. Website features products, videos, dynamic typography and animation that's consistent with the store's new branding. Made in Wix Studio.

EDUCATION

Bachelor of Fine Arts (BFA); **Concentration in Graphic Design**

New Jersey City University, Jersey City, NJ

September 2022 — Present;

Expected Graduation Date: May 2025; GPA: 3.83

Associates of Arts (AA); Concentration in Studio Arts Passaic County Community College, Paterson, NJ

Fall 2020 - Summer 2022; GPA: 3.91

AFFILIATIONS

Member of Phi Theta Kappa

New Jersey City University, Jersey City, NJ